

FOYNES AND THE FLYING BOATS WILL BE FOREVER CONNECTED WITH IRISH COFFEE AS THEY COMBINED TO GIVE US THIS UNIQUELY IRISH TREAT AND, AS WITH ANYTHING IN IRELAND, THE WEATHER PLAYED A KEY ROLE.

In 1943, Brendan O'Regan was appointed by the government to operate the restaurant at the Foynes terminal building. This restaurant was considered to be one of the best restaurants in Ireland at that time. Chef Joe Sheridan, originally from Castlederg, County Tyrone, had been recruited by Brendan.

Late one night in the winter of 1943 a flight departed Foynes for New York. After flying for several hours in bad weather conditions, the Captain made the decision to return to Foynes and await better conditions. A Morse code message was sent to the control tower at Foynes to inform them of their return. Staff were contacted to return to work and when the flight landed the passengers and crew were brought to the Airport Restaurant for food and drink to warm them.

When Joe was asked to prepare something warm for the passengers, he decided to put some good Powers Whiskey into their coffees. One of the passengers approached the Chef and thanked him for the wonderful coffee. He asked Joe did he use Brazilian Coffee? Joe jokingly answered, "No, that was Irish Coffee!!"

A few weeks later, Chef Sheridan knocked on Brendan O'Regan's office door. He showed Brendan this new drink in a stemmed glass and asked him "How about that for eye appeal". Brendan answered "Genius Chef" and so began Irish Coffee. It continued to be served at Foynes to all passengers and is still served to this day to all dignitaries arriving at Shannon Airport.

FOYNES

Original
IRISH COFFEE



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2012
JUNE
1ST 2ND 3RD

OFFICIAL ENTRY FORM

We are now calling for entrants for this prestigious competition that will take place over the June Bank Holiday Weekend in Foynes, Co Limerick where Irish Coffee was first invented by Chef Joe Sheridan in 1943.

RULES OF THE COMPETITION:

1 Entrants must comply with the following conditions:

- Represent a Bar, Restaurant or Hotel
- Must be available to take part in a Semi-Final
- Entry form must be fully completed and returned to the Festival Office by official closing date of **Monday 23rd April, 2012** accompanied by Official Entry Fee of €50.00.

2 Each contestant will be judged under the following headings:

- Personality 20%
- Technique & Presentation 20%
- Taste 60%

General Public voting will make up 25% of total marks.

Judging panel of 3 persons making up other 75% of vote.

The 2012 Powers Irish Coffee Making Champion will receive the following prizes:

- Trophy
- Cheque for €500
- 2 return tickets Shannon/Dublin to New York with United Airlines

So now is your opportunity to become the Powers Irish Coffee Making Champion and gain valuable publicity for yourself and your Bar, Restaurant or Hotel.

FURTHER INFORMATION FROM:

FESTIVAL OFFICE

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IRISH COFFEE MAKING CHAMPIONSHIP

OFFICIAL ENTRY FORM

Name:

Address:

Tel. (Mobile):

Tel. (Work):

Representing:

I agree to be bound by the rules & regulations of the competition and will be available to take part in a Semi final and Final.

Signed:

Applications must be accompanied by an entry fee of €50 made payable to Foynes Irish Coffee Festival Committee